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## MEETING NOTICE

# NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL

There will be a meeting of the North Central Florida Regional Planning Council on **December 14, 2023**. The meeting will be held as a hybrid meeting in-person at the **Holiday Inn Hotel and Suites, Suwannee Room, 213 Southwest Commerce Boulevard, Lake City, Florida**, and via Communications Media Technology at **7:00 p.m.**

To join the meeting from your computer, tablet or smartphone:

<https://meet.goto.com/339901101>

DIAL IN NUMBER:      **Toll Free: 1.866.899.4679**

ACCESS CODE:            **339-901-101**

### MEETING STARTS AT 7:00 P.M.

*Please call the Council at 352.955.2200, or 800.226.0690, or email [koons@ncfrpc.org](mailto:koons@ncfrpc.org) by December 12, 2023 to let us know if you will be attending the meeting **in-person or via communications media technology**. (You can call after hours and leave a message on voice mail too.) **THANK YOU.***

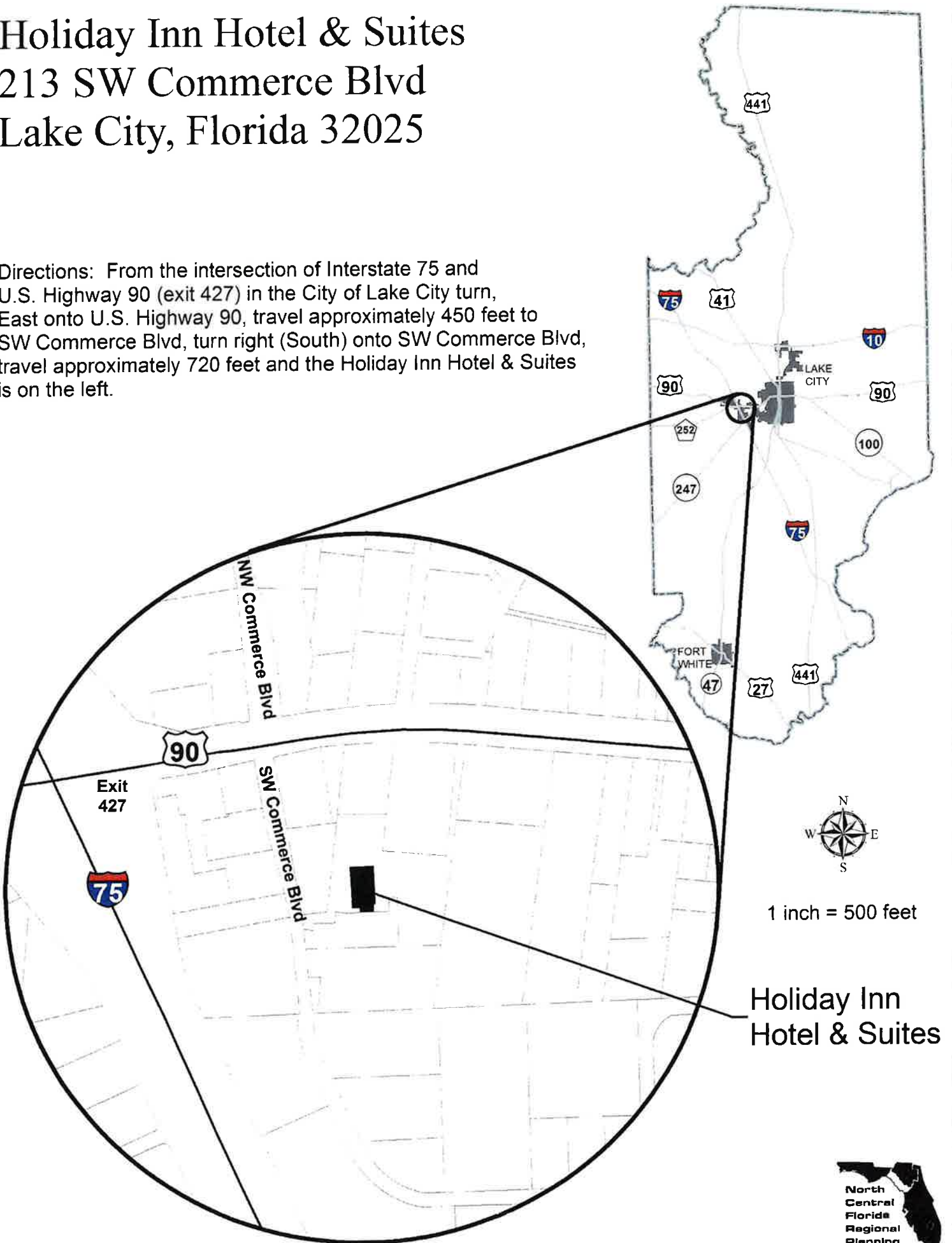
*Please be advised that the Council meeting packet is posted on the Council website at <http://ncfrpc.org> (click on **Upcoming Meetings and Meeting Packets**, then click on **North Central Florida Regional Planning Council Full Packet**.)*

Dedicated to improving the quality of life of the Region's citizens,  
by enhancing public safety, protecting regional resources,  
promoting economic development and providing technical services to local governments.

# Holiday Inn Hotel & Suites

213 SW Commerce Blvd  
Lake City, Florida 32025

Directions: From the intersection of Interstate 75 and U.S. Highway 90 (exit 427) in the City of Lake City turn, East onto U.S. Highway 90, travel approximately 450 feet to SW Commerce Blvd, turn right (South) onto SW Commerce Blvd, travel approximately 720 feet and the Holiday Inn Hotel & Suites is on the left.





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## AGENDA

### NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL

Hybrid Public Meeting  
Holiday Inn Hotel & Suites  
213 Southwest Commerce Boulevard  
Lake City, Florida and  
Via Communications Media Technology

December 14, 2023  
7:00 p.m.

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Committee Level Comprehensive Plan Review Items

- 1. #4 - City of Newberry Comprehensive Plan Draft Amendment (DEO No. 23-3ESR)
- 2. #5 - Levy County Comprehensive Plan Draft Amendment (DEO No. 23-1ER)
- 3. #6 - Hamilton County Comprehensive Plan Draft Amendment (DEO No. 23-1ER)
- 4. #7 - Town of Bronson Comprehensive Plan Draft Amendment (DEO No. 23-1ER)
- 5. #8 - Alachua County Comprehensive Plan Draft Amendment (DEO No. 23-3ESR)

IX. EX-OFFICIO MEMBER REPORTS

X. PUBLIC COMMENTS

The Council welcomes you to this meeting. This time is set aside for our citizens and general public to address the Council on any matter not included on the agenda. This is not a question or answer time, it is not a political forum, nor is it a time for personal accusations or derogatory remarks to or about Council personnel. If you would like to address the Council, please complete a form, come to the podium when you are called, speak into the microphone and state your name and address for the record. Please also limit your comments to not more than three minutes. Your participation is welcomed.

XI. EXECUTIVE DIRECTOR REPORT

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- \* C. Florida Chamber Foundation Scorecard 39
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- \* E. National Association of Development Organizations Aliceann Wohlbruck Impact Award 51

XII. COUNCIL MEMBER ANNOUNCEMENTS

This agenda item provides an opportunity for Council members to make announcements concerning community events and local government projects.

XIII. NEXT MEETING - January 25, 2024

\* See Attachment

NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL  
MINUTES

**IV.A.**

Hybrid Public Meeting  
Holiday Inn Hotel & Suites  
Lake City, Florida and  
Via Communications Media Technology

October 26, 2023  
7:00 p.m.

MEMBERS PRESENT  
IN PERSON

Mary Alford, Alachua County  
Patricia Bouie Hutchinson, City of Hawthorne  
**Robert Brown, Hamilton County**  
Charles Chestnut IV, Alachua County  
Louie Davis, City of Waldo  
Thomas Demps, Taylor County  
**Fletcher Hope Jr., City of Archer**  
**John Meeks, Levy County**  
Maurice Perkins, Suwannee County  
Daniel Riddick, Bradford County  
David Stegall, City of Lake Butler

MEMBERS PRESENT  
VIA COMMUNICATIONS  
MEDIA TECHNOLOGY  
(FOR QUORUM)

Ed Book, City of Gainesville  
Frank Davis, City of Live Oak  
**Janice Mortimer, City of Starke**  
*Lorene Thomas, Dixie County*  
Casey Willits, City of Gainesville  
Stephen Witt, City of Lake City

MEMBERS PRESENT  
VIA COMMUNICATIONS  
MEDIA TECHNOLOGY  
(NOT FOR QUORUM)

**Anthony Adams, Lafayette County**

NON-VOTING DELEGATE PRESENT  
VIA COMMUNICATIONS  
MEDIA TECHNOLOGY

Kristyn Adkins, City of High Springs

MEMBERS ABSENT

James Catron, City of Madison  
Rick Coleman, City of Newberry  
Desmon Duncan-Walker, City of Gainesville  
Rocky Ford, Columbia County  
Ward Ketring, City of Perry  
William Mitchell V, City of Jasper  
Edward Potts, City of Alachua  
Jody Stephenson, Dixie County  
James Tallman, Union County  
Kenrick Thomas, Gilchrist County  
Donnie Waldrep, Madison County  
Marihelen Wheeler, Alachua County  
Byran Williams, City of High Springs

EX-OFFICIO MEMBERS PRESENT

Ben Glass, Suwannee River  
Water Management District - In-Person  
Kathryn Craver, Florida Department of  
Environmental Protection - Virtual  
Will Hinton, Florida Fish and Wildlife  
Conservation Commission - Virtual  
Amy Roberson, Florida Department of  
Transportation - In-Person

COUNCIL ATTORNEY PRESENT

Jonathan Wershow - Virtual

OTHERS PRESENT

Brian Beard - In-Person  
Danna Bramlett - Virtual  
Diana Davis - In-Person  
Landon Harrar - Virtual

STAFF PRESENT

Scott Koons - In Person  
Lauren Yeatter - In Person

**Executive Committee Members names are bold**  
*Gubernatorial Members names are italicized*

I. INVOCATION

Chair Janice Mortimer requested that Vice-Chair Fletcher Hope serve as the presiding officer for the meeting. Vice-Chair Hope noting a quorum being present called the meeting to order at 7:01 p.m. Vice-Chair Hope gave the invocation.

II. PLEDGE OF ALLEGIANCE

The Council and guests pledged allegiance to the flag of the United States of America.

III. INTRODUCTIONS

Vice-Chair Hope welcomed Diana Davis, Executive Director, Alachua County League of Cities and wife of Council Member Louie Davis; and Brian Beard, Public Affairs Specialist, United States Small Business Administration. Landon Harrar, Economic Development Manager, Greater Gainesville Chamber of Commerce and Chair of the Council's Comprehensive Economic Development Strategy Committee was also in attendance virtually.

Mr. Baird discussed loan assistance for homeowners and businesses available from the United States Small Business Administration in response to damage incurred as a result of Hurricane Idalia.

IV. APPROVAL OF CONSENT AGENDA

Vice-Chair Hope asked that the consent agenda be approved.

**ACTION: Commissioner Alford made the motion, with a second by Commissioner Demps, to approve the consent agenda. The motion carried unanimously.**

A. Minutes - September 28, 2023

V. APPROVAL OF REGULAR AGENDA

Vice-Chair Hope asked that the regular agenda be approved.

**ACTION: Commissioner Alford made the motion, with a second by Commissioner Meeks, to approve the regular agenda. The motion carried unanimously.**

VI. GUEST SPEAKER - Danna Bramlett, Development Director  
Florida Wildlife Corridor

Scott Koons, Executive Director, introduced Danna Bramlett, Development Director, Florida Wildlife Corridor. Ms. Bramlett made a presentation concerning connecting tourism to the Florida Wildlife Corridor. Vice-Chair Hope thanked Ms. Bramlett for her presentation.

VII. CHAIR REPORT - None

VIII. COMMITTEE REPORTS

A. Executive Committee

1. Assigned Fund Balance - Capital Reserve

Mr. Koons stated that during Fiscal Year 2021-22, \$3,984 depreciation of furniture, fixtures and equipment was applied to the capital assets of the Council resulting in a total of \$580,310 accumulated depreciation of fixed assets.

He also stated that the Capital Reserve Fund is maintained at an amount approximate to the accumulated depreciation of building and equipment to cover one-time capital expenditures for building improvements/repairs and equipment replacement/upgrades. Mr. Koons further noted, in order to maintain the Capital Reserve Fund at this level, the Executive Committee recommends that \$4,000 from the Council's unassigned fund balance be encumbered as part of the Capital Reserve Fund assigned fund balance to increase the amount for accumulated depreciation of building and equipment costs from \$577,000 to \$581,000.

**ACTION:** Mayor Louie Davis made the motion, with a second by Commissioner Perkins to approve the encumbrance of \$4,000 of the Council's unassigned fund balance as part of the assigned fund balance to increase the Capital Reserve Fund balance for accumulated depreciation of building and equipment costs to \$581,000. The motion carried unanimously.

B. Clearinghouse Committee - Committee Level Comprehensive Plan Review Items

Commissioner Bouie Hutchinson, Chair of the Clearinghouse Committee, reported that the Clearinghouse Committee did not achieve a quorum earlier in the evening. Lauren Yeatter, Senior Planner, presented the staff recommendations concerning the following local government comprehensive plan amendments which were included on the Council agenda for consideration.

- #77 - Gilchrist County Comprehensive Plan Adopted Amendment (DEO No. 23-3ESR)
- #1 - Alachua County Comprehensive Plan Draft Amendment (DEO No. 23-2ESR)
- #2 - Madison County Comprehensive Plan Adopted Amendment (DEO No. 23-4ESR)
- #3 - Bradford County Comprehensive Plan Adopted Amendment (DEO No. 23-1ESR)

Ms. Yeatter stated with regards to these items, staff found that the local government comprehensive plans, as amended, were not anticipated to result in significant adverse impacts to regional facilities, Natural Resources of Regional Significance or adjacent local governments. She stated that staff recommends forwarding these findings to the respective local governments and FloridaCommerce.

**ACTION:** Commissioner Bouie Hutchinson made the motion, with a second by Commissioner Meeks, to approve the staff recommendations concerning Item #77 - Gilchrist County Comprehensive Plan Adopted Amendment (DEO No. 23-3ESR); Item #1 - Alachua County Comprehensive Plan Draft Amendment (DEO No. 23-2ESR); Item #2 - Madison County Comprehensive Plan Adopted Amendment (DEO No. 23-4ESR); and Item #3 - Bradford County Comprehensive Plan Adopted Amendment (DEO No. 23-1ESR). The motion carried unanimously.

C. Finance Committee - Fiscal Year 2022-23 Amended Budget

Commissioner Robert Brown, Treasurer and Finance Committee Chair, reported that the Finance Committee had agreed upon a budget amendment for Fiscal Year 2022-23. He stated this budget amendment takes into account action taken by the Council during the past year to accept work under contracts and additional grants which were not anticipated when the original budget was prepared as well as changes in anticipated revenues. Commissioner Brown reported the proposed changes in the current year budget reflect an overall net decrease of (\$132,700), which represents (7.8) percent decrease. He also stated this includes both increases and decreases in various program areas with associated changes in Direct and Indirect expenses. Commissioner Brown reported the Finance Committee finds that the Council remains in sound financial condition. Finally, he stated that the Committee recommends approval of the Fiscal Year 2022-23 amended budget.

**ACTION: Commissioner Brown made the motion, with a second by Mayor Louie Davis, to approve the Fiscal Year 2022-23 amended budget as recommended by the Finance Committee. The motion carried unanimously.**

D. Comprehensive Economic Development Strategy Committee - Annual Strategy Review

Mr. Landon Harrar, Economic Development Manager for the Greater Gainesville Chamber of Commerce and Chair of the Comprehensive Economic Development Strategy Committee, stated the Comprehensive Economic Development Strategy Committee appointed by the Council includes representatives of the private sector, public officials and workforce development boards. He stated that the Committee is responsible for the development of the strategy and recommendation of the strategy to the Council for adoption.

He also stated that the Committee met virtually on October 17, 2023 to review activities conducted during the past year to support the goals and objectives of the Comprehensive Economic Development Strategy. Mr. Harrar reported that the Committee does not recommend any amendments to the Strategy at this time and recommends that the Council adopt Resolution No. 2023-11 concerning the annual review of the North Central Florida Comprehensive Economic Development Strategy 2023-2027.

**ACTION: Commissioner Demps made the motion, with a second by Commissioner Perkins to adopt Resolution No. 2023-11 concerning the annual review of the North Central Florida Comprehensive Economic Development Strategy 2023-2027 as recommended by the Comprehensive Economic Development Strategy Committee. The motion carried unanimously.**

IX. EX-OFFICIO MEMBER REPORTS

Amy Roberson, Planning Supervisor, Planning and Environmental Management Office, Florida Department of Transportation District 2, noted that Sun Trails grant applications for bicycle and pedestrian facilities are due to the Department by December 20, 2023. She reported that Transportation Alternatives grant applications for bicycle and pedestrian facilities are due to the Department by January 16, 2024. Ms. Roberson stated that Small County Road Assistance Program grant applications, Small County Outreach Program grant applications, Transportation Regional Incentive Program grant applications and County Incentive Grant program grant applications are due to the Department by January 25, 2024. She also stated that the Department conducted a Tentative Work Program for Fiscal Year 2024-25 to Fiscal Year 2028-29 public hearing on October 17, 2023 at the District 2 Urban Area Office in Jacksonville and that comments concerning the Tentative Work Program are due to the Department by November 1, 2023.



Kathryn Craver, Outreach/Communications Director, Florida Department of Environmental Protection, Northeast District, reported that the Florida Cabinet recently approved \$41,000,000 of Florida Forever funds to purchase 42,000 acres for the Florida Wildlife Corridor.

Will Hinton, Land Use Planning Biologist, Florida Fish and Wildlife Conservation Commission, North Central Region, stated that the Commission offers wildlife conservation planning services to landowners and local governments throughout the region.

Ben Glass, Community and Legislative Affairs Manager, Suwannee River Water Management District, stated that local government cost share river grant applications, local government cost share springs grant applications and local government cost share alternative water supply grant applications are due to the District by December 17, 2023.

X. PUBLIC COMMENTS - None

XI. EXECUTIVE DIRECTOR REPORT

A. Florida Regional Councils Association Monthly Activity Report

Mr. Koons reported that the Florida Regional Councils Association is the statewide organization of the ten regional planning councils. He stated that the Association strengthens Florida's regional planning councils, partners with government and the business community to enhance regional economic prosperity and improves the consistency and quality of regional planning councils programs to ensure they add value to state, regional and local initiatives. Mr. Koons also stated that the Association strives to accomplish these goals by carrying out the activities listed in the September 2023 activity report included in the Council meeting packet. He reviewed the activities listed in the September 2023 report.

B. Florida Chamber Foundation Scorecard™

Mr. Koons reported that the Florida Chamber Foundation has developed the Florida Scorecard™ to provide Florida leaders the metrics needed to secure Florida's future. He stated that the Florida Chamber Foundation's objective to developing a 20-year, statewide strategic plan requires a commitment to measuring our current status and progress toward the stated goals of the Six Pillars 20-year Strategic Plan. Mr. Koons noted that the Scorecard reports metrics for each of the following Six Pillars: Talent and Supply Education, Innovation and Economic Development, Infrastructure and Growth Leadership, Business Climate and Competitiveness, Civic and Governance Systems, and Quality of Life and Quality Places. He reviewed the October 2023 Scorecard™ that was included in the Council meeting packet.

C. Legislative Report

Mr. Koons stated the 2024 Legislature Session will convene on January 9, 2024 and is scheduled to adjourn on March 8, 2024.

XII. COUNCIL MEMBER ANNOUNCEMENTS

Commissioner Demps reported the Florida Forest Festival will be held on October 28, 2023 in Perry.

XIII. NEXT MEETING

Vice-Chair Hope stated that the next Council meeting is scheduled to be held on December 14, 2023.

The meeting was adjourned at 8:02 p.m.

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Janice D. Mortimer, Chair

12/14/23  
Date

RESOLUTION NO. 2023-11

A RESOLUTION OF THE NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL CONCERNING THE ANNUAL REVIEW OF THE NORTH CENTRAL FLORIDA COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY 2023-2027; REPEALING ALL RESOLUTIONS IN CONFLICT; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, the North Central Florida Regional Planning Council was designated by the U.S. Department of Commerce, Economic Development Administration an economic development district; and

WHEREAS, economic development districts are required to prepare, adopt and maintain a comprehensive economic development strategy to guide the economic prosperity and resiliency of their region; and

WHEREAS, the comprehensive economic development strategy qualifies the region and local governments located within the region for federal assistance under Public Works and Economic Adjustment Assistance Act programs; and

WHEREAS, economic development districts are required to annually review their comprehensive economic development strategies.

NOW, THEREFORE, BE IT RESOLVED, that the North Central Florida Regional Planning Council hereby affirms that its annual review of the North Central Florida Comprehensive Economic Development Strategy 2023-2027, dated September 2022, did not result in any amendments to the Strategy being adopted by the Council; and

RESOLVED, FURTHER, that all resolutions or portions of resolutions in conflict with this resolution are hereby repealed to the extent of such conflict; and


RESOLVED, FURTHER, that this resolution shall become effective upon adoption.

DULY ADOPTED by the North Central Florida Regional Planning Council this 26th day of October 2023.

NORTH CENTRAL FLORIDA  
REGIONAL PLANNING COUNCIL

Attest:

  
Scott R. Koons, Executive Director

  
Janice D. Mortimer, Chair



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December 7, 2023

TO: Council Members  
FROM: Scott R. Koons, AICP, Executive Director  
SUBJECT: Monthly Financial Report - October 2023

Please find attached a copy of the Monthly Financial Report for the Council's activities for October 2023. The following paragraphs discuss revenues and expenditures to the budget for the month and year to date.

#### **Revenue**

The total revenue for the Council for year to date is within budgeted figures. Revenue at the end of one month is 14 percent of budget.

#### **Expenditures**

The total expenditures for the Council for year to date are within budgeted figures. Total expenditures at the end of one month are six percent of budget.

#### **Conclusion**

In conclusion, staff is pleased with the financial condition of the Council. The adjusted general fund balance should remain at an acceptable level at the end of the fiscal year.

Overall, as is regularly reported, the financial condition of the Council is sound. Staff is not aware of anything in the current fiscal year that will change this situation.

If you have any questions concerning this matter, please do not hesitate to contact me.

Attachment

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**NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL**  
**Summary Financial Statement (Unaudited)**  
**October 31, 2023**

**BALANCE SHEET**

ASSETS

Current Assets	
Checking / Savings	2,238,314
Accounts Receivable	921,470
Other Current Assets	44,910
Total Current Assets	<u>3,204,694</u>
TOTAL ASSETS	<u>3,204,694</u>

LIABILITIES & EQUITY

Liabilities	
Current Liabilities	
Accounts Payable	27,760
Other Current Liabilities	122,754
Total Liabilities	<u>150,514</u>
Equity	<u>3,054,180</u>
TOTAL LIABILITIES & EQUITY	<u>3,204,694</u>

**NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL**  
**Summary Financial Statement (Unaudited)**  
**October 31, 2023**

**SUMMARY STATEMENT**

	<b>Adopted Budget FY 2023-24</b>	<b>October 2023</b>	<b>Year to Date</b>	<b>Percent of Budget</b>
<b>Revenue</b>	1,629,100	225,257	225,257	14%
<b>Expenses</b>	1,629,100	102,870	102,870	6%

**NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL**  
**Summary Financial Statement (Unaudited)**  
**October 31, 2023**

**REVENUE**

<b>Account</b>	<b>Adopted Budget FY 2023-24</b>	<b>October 2023</b>	<b>Year to Date</b>	<b>Percent of Budget</b>
Program Development	61,700	39,278	39,278	64%
Regional Planning				
Regional Planning & Review	70,000	70,065	70,065	100%
Regional Mitigation Resiliency	102,800	0	0	0%
Public Safety & Regulatory Compliance				
Hazardous Waste Monitoring	58,900	0	0	0%
Local Emergency Planning Committee	70,000	0	0	0%
Hazards Analyses	0	0	0	
Transportation				
Gainesville Urbanized Area Transportation Planning	234,000	0	0	0%
Gainesville Urbanized Area Mass Transit	248,600	0	0	0%
Transportation Disadvantaged - Alachua County	26,000	0	0	0%
Transportation Disadvantaged - Region	216,500	0	0	0%
Economic Development				
Economic Strategy & Technical Assistance	115,000	44,993	44,993	39%
Original Florida Tourism Task Force Staffing	36,500	0	0	0%
Original Florida Tourism Task Force	68,900	51,000	51,000	74%
Vision North Central Florida	0	0	0	
Local Government Assistance				
General Technical Services	20,000	19,921	19,921	100%
City & County Planning Services	244,200	0	0	0%
Community Development Block Grant Administration	56,000	0	0	0%
<b>Total Revenue</b>	<b>1,629,100</b>	<b>225,257</b>	<b>225,257</b>	<b>14%</b>

**NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL**  
**Summary Financial Statement (Unaudited)**  
**October 31, 2023**

**EXPENDITURES**

<b>Account</b>	<b>Adopted Budget FY 2023-24</b>	<b>October 2023</b>	<b>Year to Date</b>	<b>Percent of Budget</b>
Audit	18,000	0	0	0%
Building Occupancy & Grounds	29,000	4,567	4,567	16%
Contractual Services	20,000	7,572	7,572	38%
Dues, Publications, Subscriptions & Training	31,000	0	0	0%
Furniture & Equipment	25,000	0	0	0%
Insurance & Bonding	25,000	1,187	1,187	5%
Legal Services & Public Notices	11,000	170	170	2%
Machine Rental & Maintenance	3,000	0	0	0%
Meeting Expenses	20,000	1,413	1,413	7%
Office Supplies	13,000	799	799	6%
Personnel	1,164,900	82,052	82,052	7%
Postage	5,000	438	438	9%
Printing	2,000	0	0	0%
Reproduction	10,000	344	344	3%
Telephone	4,000	99	99	2%
Travel	30,000	1,565	1,565	5%
Original Florida Tourism Task Force	68,900	2,664	2,664	4%
Contingency	149,300	0	0	0%
<b>Total Expenses</b>	<b>1,629,100</b>	<b>102,870</b>	<b>102,870</b>	<b>6%</b>





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December 7, 2023

TO: Council Members

FROM: Scott R. Koons, AICP, Executive Director

SUBJECT: Transportation Disadvantaged Program Local Coordinating Board Appointments

RECOMMENDATION:

- **Appoint Stephanie Harden the alternate Florida Department of Children and Families Representative on the Columbia, Hamilton and Suwannee Transportation Disadvantaged Coordinating Board; and**
- **Appoint Joseph Wain the voting Public Education Representative on the Levy County Transportation Disadvantaged Coordinating Board.**

BACKGROUND:

According to Rule 41-2.012 of the Florida Administrative Code, the North Central Florida Regional Planning Council, serving as the Designated Official Planning Agency, is responsible for appointing members to the local Transportation Disadvantaged Coordinating Boards. It is recommended Stephanie Harden be appointed the alternate Florida Department of Children and Families Representative on the Columbia, Hamilton and Suwannee Transportation Disadvantaged Coordinating Board. It is recommended Joseph Wain be appointed the voting Public Education Representative on the Levy County Transportation Disadvantaged Coordinating Board.

If you have any questions concerning this matter, please do not hesitate to contact me.





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December 7, 2023

TO: Council Members

FROM: Scott R. Koons, AICP, Executive Director

SUBJECT: Transportation Disadvantaged Program Resolution of Appreciation

RECOMMENDATION:

**Approve the attached resolution of appreciation for Gary Masters.**

BACKGROUND:

The attached resolution of appreciation is regarding Florida’s Transportation Disadvantaged Program established by Chapter 427, Florida Statutes. Gary Masters served as the voting Public Education Representative on the Levy County Transportation Disadvantaged Coordinating Board.

If you have questions concerning this matter, please do not hesitate to contact me.

Attachment

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## RESOLUTION

*WHEREAS, Gary Masters has served as the voting Public Education Representative on the Levy County Transportation Disadvantaged Coordinating Board since October 2018; and*

*WHEREAS, Gary Masters ably discharged the duties of the voting Public Education Representative on the Levy County Transportation Disadvantaged Coordinating Board;*

*NOW, THEREFORE, BE IT RESOLVED: That the members and staff of the North Central Florida Regional Planning Council do hereby express their appreciation to Gary Masters for dedicated service rendered to the Levy County Transportation Disadvantaged Coordinating Board and concern for the transportation disadvantaged needs of Levy County and the State of Florida; and*

*BE IT FURTHER RESOLVED: That this expression of appreciation be spread upon the minutes of the North Central Florida Regional Planning Council for all citizens of the community to view and recognize the accomplishments and service of Gary Masters.*

---

*Janice D. Mortimer, Chair*

**ADOPTED BY THE NORTH CENTRAL FLORIDA REGIONAL PLANNING COUNCIL**

*December 14, 2023*

*Date*





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2009 NW 67th Place, Gainesville, FL 32653-1603 • 352.955.2200

December 7, 2023

TO: Council Members  
FROM: Scott R. Koons, AICP, Executive Director  
SUBJECT: Removal of Surplus Property from List of Capital Assets

RECOMMENDATION:

**Declare the property listed on the attached schedule to be surplus property, and authorize its removal from the Council’s list of capital assets, and disposal of it in accordance with Council policy.**

BACKGROUND:

The property items listed on the attached table are photocopy and computer hardware of outdated technology. It is requested that they be declared surplus property. It is further requested that approval be given to dispose of this equipment in accordance with Council policy, which will result in transporting it to the Leveda Brown Hazardous Waste Collection Center in Alachua County, donating the equipment to a governmental agency or nonprofit organization, or recycling the equipment.

If you have any questions concerning this matter, please do not hesitate to contact me.

Attachment

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December 7, 2023

TO: Fixed Asset File

FROM: Scott R. Koons, AICP, Executive Director

SUBJECT: Surplus Inventory

Number	Original Cost	Description	Serial Number	Purchased
3184	\$12,497.50	Canon Advanced C9065 Pro V2 Base Model Color Copier	HJX50682	06/18/12
	\$3,300.00	Accessories for Canon Advanced C9065 Pro V2 Copier	2988B001AA	11/08/12
	\$15,797.50	Sum * All fully depreciated		

The above items are either broken or of such outdated technology that they are no longer being used.

We need to have them taken off the inventory list so they can be disposed of in accordance with Council policy.

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2009 NW 67th Place, Gainesville, FL 32653-1603 • 352.955.2200

December 7, 2023

TO: Council Members

FROM: Patricia Bouie Hutchinson, Chair  
Clearinghouse Committee

RE: Chair's Report

I. COMMITTEE-LEVEL REVIEW ITEMS

The next regularly-scheduled meeting of the Clearinghouse Committee is 6:00 p.m., December 14, 2023. The meeting will be a hybrid meeting conducted both in-person and via communications media technology. At its meeting, the Committee will review the following Committee-level items which require Council action. I will present an oral report on the Committee's actions and recommendations at the Council meeting held later that evening.

Local Government Comprehensive Plan Amendments

- #4 - City of Newberry Comprehensive Plan Draft Amendment (DEO No. 23-3ESR)
- #5 - Levy County Comprehensive Plan Draft Amendment (DEO No. 23-1ER)
- #6 - Hamilton County Comprehensive Plan Draft Amendment (DEO No. 23-1ER)
- #7 - Town of Bronson Comprehensive Plan Draft Amendment (DEO No. 23-1ER)
- #8 - Alachua County Comprehensive Plan Draft Amendment (DEO No. 23-3ESR)

***Please be advised that the Clearinghouse Committee meeting packet is posted on the Council website at <http://ncfrpc.org> (click on Upcoming Meetings and Meeting Packets, then click on Clearinghouse Committee Full Packet).***

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December 7, 2023

TO: Council Members  
FROM: Scott R. Koons, AICP, Executive Director *SRK*  
SUBJECT: Florida Regional Councils Association Monthly Activity Reports

The Florida Regional Councils Association is the statewide organization of the ten regional planning councils. The Association strengthens Florida’s regional planning councils, partners with government and the business community to enhance regional economic prosperity and improves the consistency and quality of regional planning councils programs to ensure they add value to state, regional and local initiatives.

The Association strives to accomplish these goals by carrying-out the following objectives.

- Ensure regional planning councils are effective service organizations to the State of Florida, its local governments, and the citizens they serve;
- Ensure regional planning councils are consensus builders and problem solvers, and serve as conveners of the region by helping to articulate those multijurisdictional issues that need resolution;
- Encourage and promote opportunities for regional planning councils to become partners in state programs and initiatives, while promoting the unique themes of each region within the state and legislative environments;
- Monitor substantive state and federal legislative issues for the benefit of its members, and promote mutually supportive policy positions among the regional planning councils;
- Represent regional planning councils in national organizations, such as the National Association of Regional Councils, National Association of Development Organizations, and SouthEast Regional Directors Institute; and
- Foster relationships and partnerships and coordinate with state, regional, and national associations and organizations; non-profit entities; public-private partnerships; the Governor’s Office; state agencies; and others, on issues of mutual interest and concern, and with whom the Association shares mutual goals and programs.

Please find attached the October 2023 and November 2023 Monthly Activity Reports highlighting the activities of the Association.

If you have questions concerning this matter, please do not hesitate to contact me.

Attachment

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## MONTHLY ACTIVITY REPORT: October 2023

### RESOURCE DEVELOPMENT/CAPACITY BUILDING and OUTREACH

- Organized and distributed the October 2023 Florida Regional Councils Association (FRCA) Newsletter, *FRCA Forward*.
- Updated the email lists for and maintain the email listserv for approximately 2,750 individuals who receive *FRCA Forward*.
- Maintained and updated the FRCA website: [www.flregionalcouncils.org](http://www.flregionalcouncils.org).
- To enhance partnerships and strengthen the relationship between regional planning councils and their state and federal partners, organized, participated with, or attended the following meetings and webinars:
  - Statewide RPC Finance Working Group Quarterly Meeting
  - Statewide Emergency Shelter Working Group Meeting
  - FRCA Partners Meeting
  - Florida Collaborative Coordinator's Meeting with Regional Resiliency Coalitions
  - Rural Economic Development Initiative Meeting

### ASSOCIATION MANAGEMENT

- Organized and hosted the Annual FRCA Executive Directors Advisory Committee (EDAC) Retreat October 17 – 18, 2023. Continued logistical preparation for the Winter 2024 Policy Board Meeting.
- Developed and distributed the 2023-2024 meeting and conference schedule.
- Assisted with initial development of the FRCA 2023 Annual Report.
- Distributed grant opportunities and information of interest from local, state and national organizations.







## MONTHLY ACTIVITY REPORT: November 2023

### RESOURCE DEVELOPMENT/CAPACITY BUILDING and OUTREACH

- Organized and distributed the November 2023 Florida Regional Councils Association (FRCA) Newsletter, *FRCA Forward*.
- Updated the email lists for and maintain the email listserv for approximately 2,750 individuals who receive *FRCA Forward*.
- Maintained and updated the FRCA website: [www.flregionalcouncils.org](http://www.flregionalcouncils.org).
- To enhance partnerships and strengthen the relationship between regional planning councils and their state and federal partners, organized, participated with, or attended the following meetings and webinars:
  - Coordination call with Florida Association of Counties
  - Coordination call with Florida Commerce – ESF 18 Lead
  - Statewide Emergency Shelter Working Group Meeting
  - Florida Resilience Collaborative Coordinators Forum
  - FDOT Advanced Air Mobility Advisory Committee Meeting

### ASSOCIATION MANAGEMENT

- Organized and prepared for December FRCA Executive Directors Advisory Committee (EDAC) Meeting scheduled for December 8<sup>th</sup>. Continued meeting preparations for the Winter 2024 Policy Board Meeting.
- Assisted with data collection for the FRCA 2023 Annual Report.
- Distributed grant opportunities and information of interest from local, state and national organizations.






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December 7, 2023

TO: Council Members  
FROM: Scott R. Koons, AICP, Executive Director   
SUBJECT: Florida Regional Councils Association Monthly Forward Newsletter

The Florida Regional Councils Association is the statewide organization of the ten regional planning councils. The Association strengthens Florida’s regional planning councils, partners with government and the business community to enhance regional economic prosperity and improves the consistency and quality of regional planning councils programs to ensure they add value to state, regional and local initiatives.

The Association distributes an electronic newsletter each month to approximately 2,700 elected officials, state agencies, partner organizations and interested individuals statewide. Please find attached an excerpted article from the December 2023 monthly Forward Newsletter featuring the staff services the Council provides to the Metropolitan Transportation Planning Organization for the Gainesville Urbanized Area to assist with the preparation of the Multi-Modal Level of Service Report.

The Organization is the metropolitan planning organization for the Gainesville Metropolitan Area. The Organization is an interlocal agreement organization among the City of Gainesville, Alachua County and the Florida Department of Transportation.

Part of the staff support services provided by the Council includes preparation of the Multimodal Level of Service Report. In particular, Council staff compiles and analyzes Department, City and County traffic count data in preparing the Multimodal Level of Service Report.

If you have questions concerning this matter, please do not hesitate to contact me.

Attachment

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## North Central Florida RPC Prepares Gainesville Metropolitan Area Multimodal Level of Service Report

The North Central Florida RPC provides staff support services to the Metropolitan Transportation Planning Organization (MTPO) for the Gainesville Urbanized Area which is an interlocal agreement organization among the City of Gainesville, Alachua County and the Florida Department of



Transportation. As part of the services provided, the North Central Florida RPC staff annually prepares the Gainesville Metropolitan Area Multimodal Level of Service Report. The Service Report provides level of service analysis for automotive/highway, bicycle, pedestrian, and transit modes of travel in the Gainesville Metropolitan Area. Council staff compiled and analyzed Department, City, and County traffic count data in preparing the Service Report. The bicycle, pedestrian and transit levels of service estimates of all functionally classified collector and arterial roadways within the Gainesville Metropolitan Area are provided in the report.

The Service Report enables the North Central Florida RPC, in partnership with the MTPO, to identify unmet transportation system needs and develop priority projects to enhance the operational efficiency of the transportation system for the Gainesville Metropolitan Area.





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December 7, 2023

TO: Council Members  
FROM: Scott R. Koons, AICP, Executive Director  
SUBJECT: Florida Chamber Foundation Scorecard™

The Florida Chamber Foundation has developed the Florida Scorecard™ to provide Florida leaders the metrics needed to secure Florida's future. The Florida Chamber Foundation's objective to developing a 20-year, statewide strategic plan requires a commitment to measuring our current status and progress toward the stated goals of the Six Pillars 20-year Strategic Plan.

The Scorecard reports metrics for each of the following Six Pillars.

- Talent and Supply Education;
- Innovation and Economic Development;
- Infrastructure and Growth Leadership;
- Business Climate and Competitiveness;
- Civic and Governance Systems; and
- Quality of Life and Quality Places.

Please find attached the December 2023 Scorecard.

If you have questions concerning this matter, please do not hesitate to contact me.

Attachment

o:\council.mtg\cnc\mtgmemos\flchamberscorecard dec 2023.docx





## State of Florida Metrics

Click any metric to get more information! (what is this?)

FLORIDA POPULATION 12/04/2023

**22,966,327**

Florida FutureCast

<p> <b>JOB CHANGE</b></p> <p>Jobs Year Over Year Change</p> <p><b>278,400</b></p> <p>Net New Jobs Needed by 2030</p> <p><b>1.22M</b></p>	<p> <b>CHILDREN IN POVERTY</b></p> <p><b>18.2%</b> (Decreasing)</p> <p><b>&lt;10%</b> 2030 Goal</p> <p><b>763,527</b> (Decreasing)</p>	<p> <b>3RD GRADE READING SCORES</b></p> <p><b>50%</b> (Declining)</p> <p><b>110,752</b> # Not Reading at Grade Level (Increasing)</p> <p>View Statewide Heat Map</p> <p><b>100%</b> 2030 Goal</p> <p>Florida Gap Map</p>	<p> <b>OPEN JOBS</b></p> <p><b>375,360</b> (Declining)</p> <p><b>318,000</b> Unemployed Persons (Increasing)</p> <p><b>85</b> Unemployed People per 100 Jobs</p>
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<p> <b>UNEMPLOYMENT RATE</b></p> <p><b>2.8%</b> (Unchanged)</p> <p>View Statewide Heat Map</p> <p>Jobs Year Over Year Change</p> <p><b>278,400</b></p> <p>View Statewide Heat Map</p>	<p> <b>3RD GRADE READING SCORES</b></p> <p><b>50%</b> (Declining)</p> <p>View Statewide Heat Map</p> <p><b>100%</b> 2030 Goal</p>	<p> <b>STATE OF FLORIDA VISITORS</b></p> <p><b>\$105.1</b> Billion Visitor Spending</p> <p><b>137.6</b> Million Visitors</p>	<p> <b>STATE HOUSING STARTS &amp; SALES</b></p> <p><b>11,590</b> Starts (Declining)</p> <p><b>19,729</b> Sales (Declining)</p>
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<p> <b>POVERTY RATE</b></p> <p><b>13.1%</b> (Better)</p> <p>View Statewide Heat Map</p>	<p> <b>CONSUMER SENTIMENT</b></p> <p><b>68.3</b> (Improving)</p>	<p> <b>HIGH SCHOOL GRADUATION RATE</b></p> <p><b>87.3%</b> (Declining)</p> <p>View Statewide Heat Map</p>	<p> <b>SALES TAX REVENUE</b></p> <p><b>\$3.864</b> Billions per Month (Improving)</p>
---------------------------------------------------------------------------------------------	----------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------

<p> <b>VOTER PARTICIPATION</b></p> <p><b>54%</b> (Declining)</p>	<p> <b>RIGHT / WRONG DIRECTION</b></p> <p><b>51%/42%</b></p>	<p> <b>LAND IN CONSERVATION</b></p> <p><b>31%</b></p>
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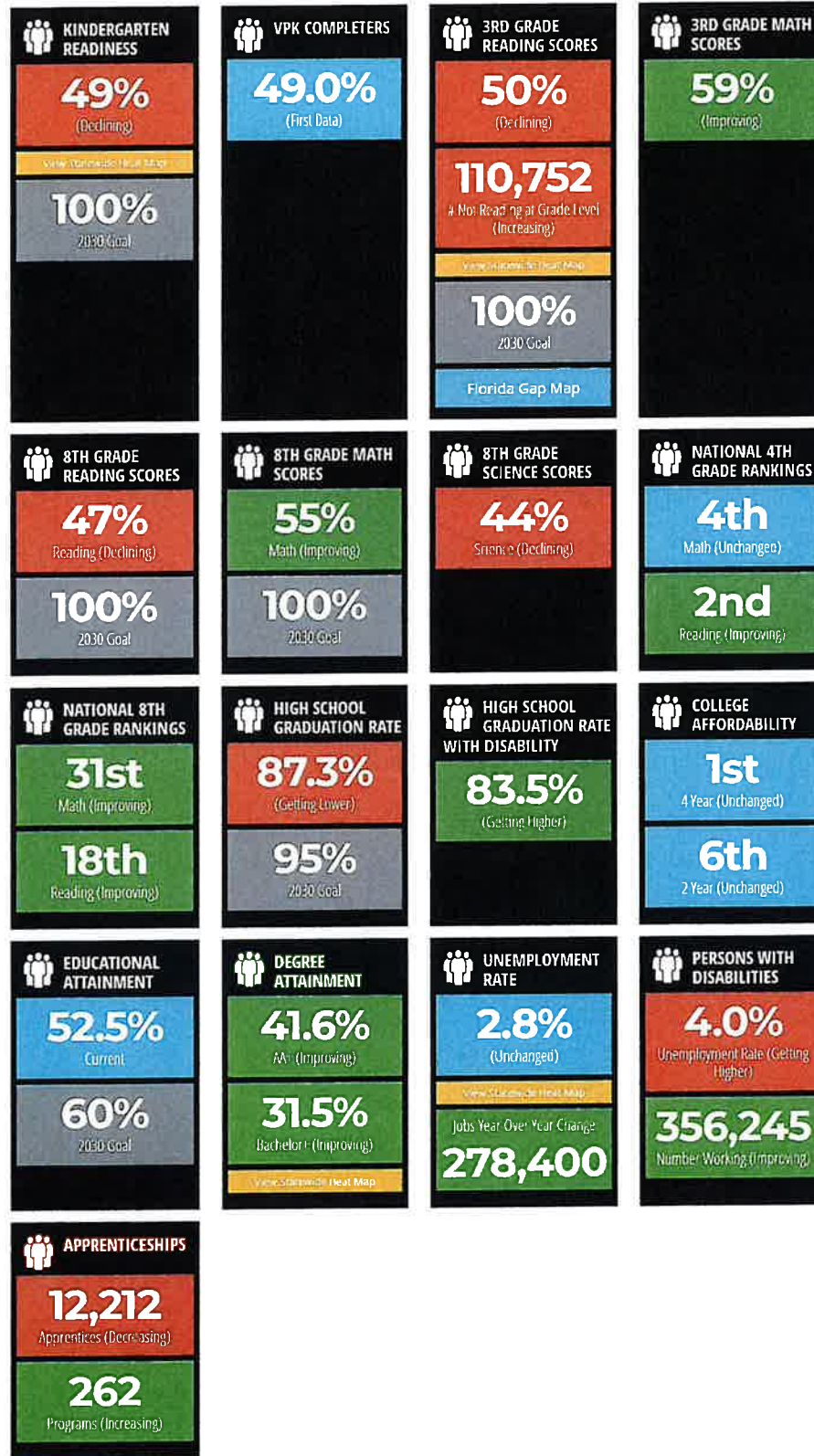


## State of Florida Metrics (What is this?)

State of Florida FutureCast

### Talent Supply & Education

Click any metric to get more information!



State of Florida Metrics (What is this?)  
 Innovation & Economic Development

State of Florida Futurecast

Click any metric to get more information

<b>BUSINESS STARTUPS</b> <b>#1</b> Business Startup Ranking <b>#1</b> 2019 Goal <b>59,228</b> October 2023 (Decreasing)	<b>BLACK-OWNED BUSINESSES WITH EMPLOYEES</b> <b>#1</b>	<b>HISPANIC-OWNED BUSINESSES WITH EMPLOYEES</b> <b>#2</b>	<b>WOMEN-OWNED BUSINESSES WITH EMPLOYEES</b> <b>#2</b>
<b>GROSS DOMESTIC PRODUCT</b> <b>\$1.47</b> Trillion (Improving)	<b>STATE GDP RANKING</b> <b>#4</b> (Declining) <b>#1</b> 2030 Goal	<b>GDP PER CAPITA</b> <b>\$64,692</b> (Improving)	<b>PERCENT SMALL BUSINESS</b> <b>29.4%</b> (Decreasing)
<b>PATENTS GRANTED</b> <b>4,955</b> (Declining)	<b>PATENTS ISSUED RANKING</b> <b>#10</b> (Declining) <b>Top 3</b> 2030 Goal	<b>VENTURE CAPITAL</b> <b>\$7,239</b> Million (Improving)	<b>STATE OF FLORIDA VISITORS</b> <b>\$105.1</b> Billion Visitor Spending <b>137.6</b> Million Visitors
<b>IMPORTS &amp; EXPORTS</b> <b>\$67.5</b> Billion Exports (Improving) <b>\$112.0</b> Billion Imports (Increasing)	<b>TOP 6 IMPORTERS</b> <b>35.7%</b> Market Share (Improving) <b>\$17.63</b> Billion (Declining)	<b>INTERNATIONAL VISITORS</b> <b>9.812</b> Million (Improving) Top 10 Countries	<b>CRUISE PASSENGERS</b> <b>10.9</b> Million (Improving)
<b>FLORIDA EXCHANGE RATE</b> <b>86.81</b>	<b>EMPLOYMENT BY FOREIGN COMPANIES</b> <b>358.2</b> Thousands (Improving)	<b>INCOME MIGRATION</b> <b>\$4.48M</b> Per Hour	<b>OVERSEAS VISITORS</b> <b>1st</b> (Unchanged) <b>#1</b> 2030 Goal
<b>TECHNOLOGY JOBS</b> <b>4th</b> (Unchanged) <b>Top 3</b> 2030 Goal	<b>VENTURE CAPITAL INVESTMENTS</b> <b>7th</b> (Unchanged) <b>Top 3</b> 2030 Goal	<b>MANUFACTURING JOBS</b> <b>422,900</b> (Increasing) (Includes Federal Govt Jobs) <b>10th</b> (Unchanged) <b>Top 5</b> 2030 Goal	<b>FLORIDA MANUFACTURING</b> Share of Jobs <b>5.0%</b> (Decreasing) Average Wage <b>\$74,590</b> (Increasing) Wage Share <b>5.1%</b> (Decreasing)
<b>GDP FOR RURAL COUNTIES</b> <b>3.21%</b> (Decreasing) <b>6.21%</b> 2030 Goal	<b>FLORIDA-ORIGIN EXPORTS</b> <b>\$67.5 B</b> (Increasing) <b>\$114.4 B</b> 2030 Goal	<b>RESEARCH &amp; DEVELOPMENT FUNDING</b> <b>#41</b> (Declining) <b>Top 3</b> 2030 Goal	<b>SERVICES EXPORTS</b> <b>\$43.3 B</b> (Increasing) <b>\$129.9 B</b> 2030 Goal



TALENT SUPPLY & EDUCATION



INNOVATION & ECON. DEVELOP.



INFRASTRUCTURE & GROWTH LEADERSHIP



BUSINESS CLIMATE & COMPETITIVENESS



CIVICS & GOVERNANCE



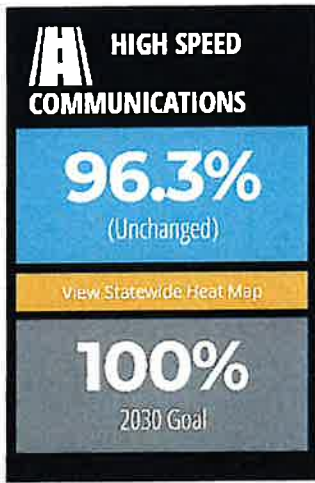
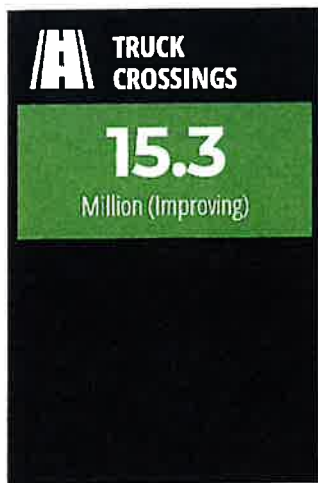
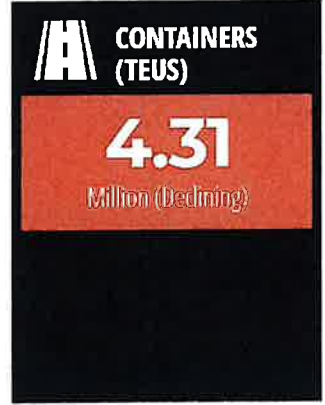
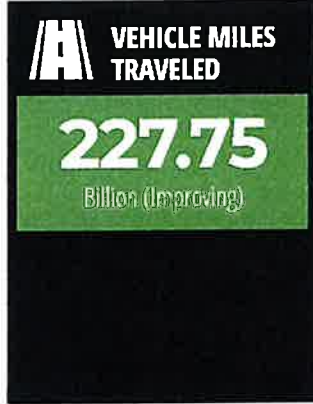
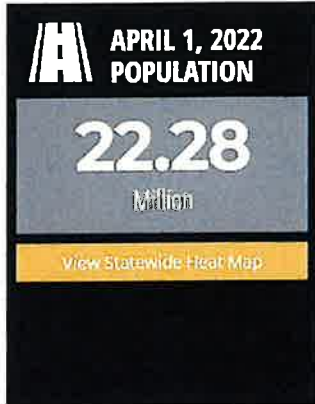
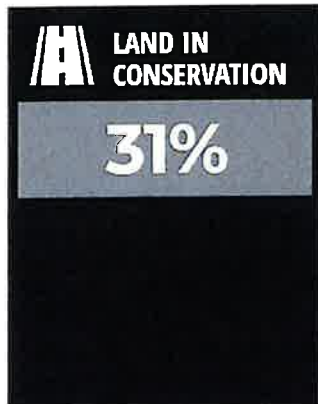
QUALITY OF LIFE

## State of Florida Metrics (What is this?)

State of Florida FutureCast

### Infrastructure & Growth Leadership

Click any metric to get more information!

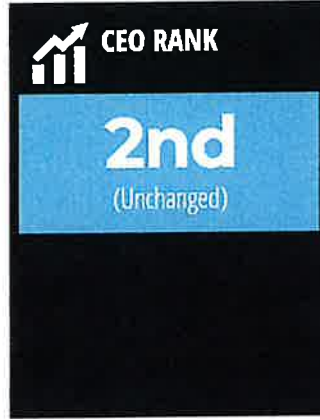


## State of Florida Metrics (What is this?)

State of Florida FutureCast

### Business Climate & Competitiveness

Click any metric to get more information!

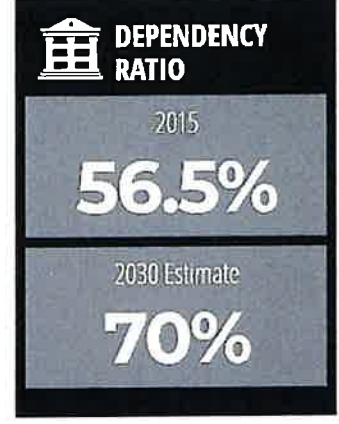
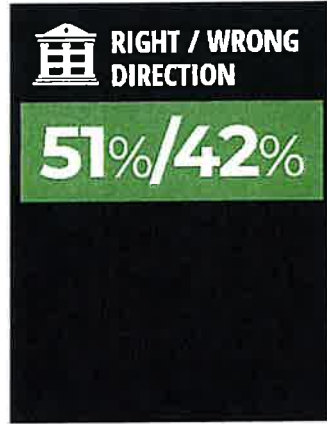


## State of Florida Metrics (What is this?)

### Civic & Governance Systems

Click any metric to get more information!

State of Florida FutureCast

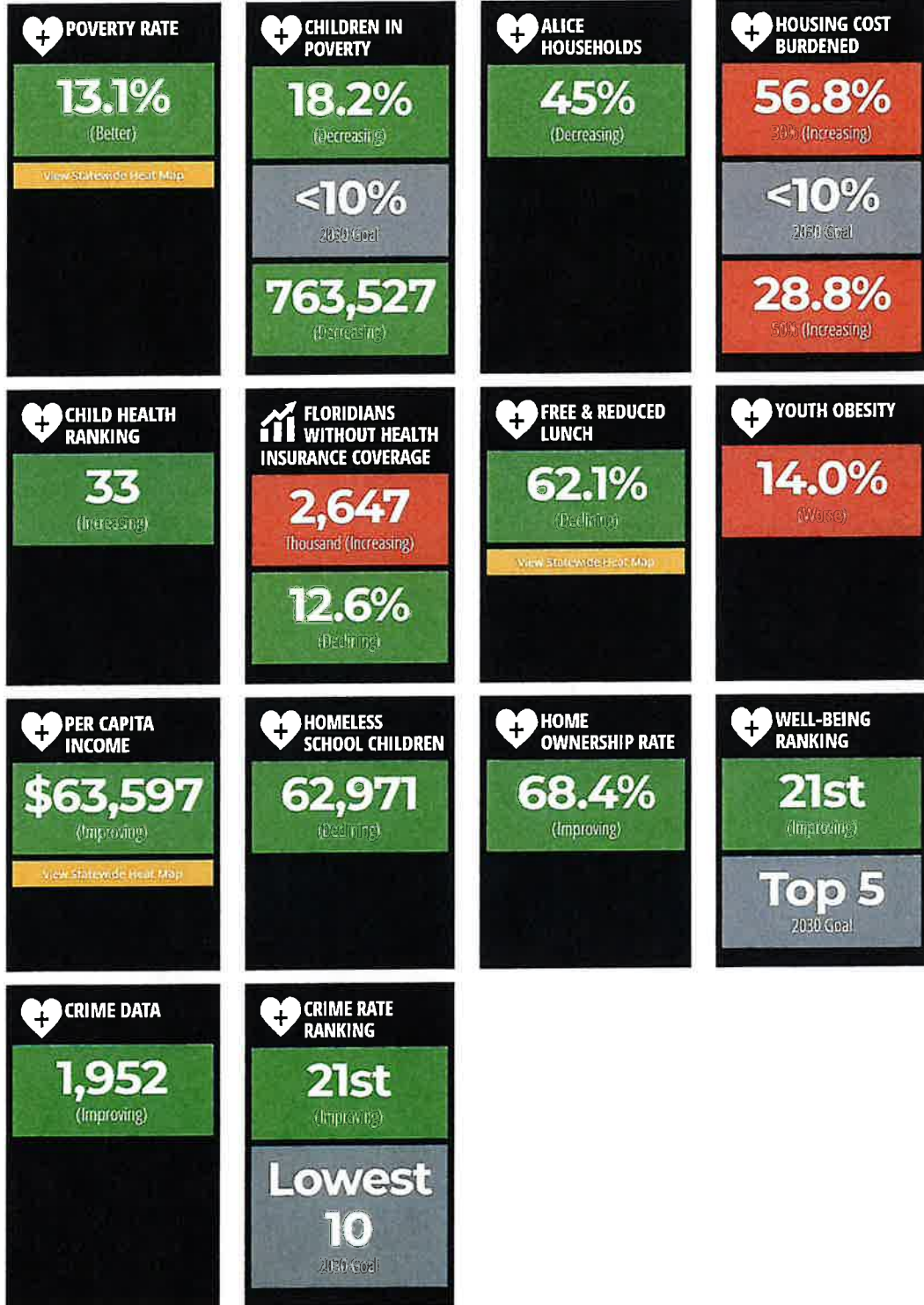


## State of Florida Metrics (What is this?)

State of Florida FutureCast

### Quality of Life and Quality Places

Click any metric to get more information!







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December 7, 2023

TO: Council Members  
FROM: Scott R. Koons, AICP, Executive Director  
SUBJECT: Legislative Report

The 2024 regular Legislature Session will convene on January 9, 2024 and is scheduled to adjourn on March 8, 2024. The legislative interim Committee schedule is, as follows:

- Week of September 18-22, 2023 (House)
- Week of October 9-13, 2023 (Senate)
- Week of October 16-20, 2023 (House/Senate)
- Week of November 6-9, 2023 (House/Senate)
- Week of November 13-17, 2023 (House/Senate)
- Week of December 4-7, 2023 (House/Senate)
- Week of December 11-15, 2023 (House/Senate)

If you have any questions concerning this matter, please do not hesitate to contact me.

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December 7, 2023

TO: Council Members

FROM: Scott R. Koons, AICP, Executive Director

SUBJECT: National Association of Development Organizations  
Aliceann Wohlbruck Impact Award

The National Association of Development Organizations is a Washington, D.C.-based association that promotes programs and policies that strengthen local governments, communities and economies through regional cooperation, program delivery and comprehensive strategies. The Association's Impact Awards program recognizes regional development organizations and partnering organizations for improving the economic and community competitiveness of local communities throughout their region.

The Association recently awarded the North Central Florida Regional Planning Council a 2023 Impact Award (see attached Impact Award). The award was for the Visit Natural North Florida Regional Marketing Campaign (see attached summary). The 2023 slate of awardees includes 107 projects spanning 28 states

Each year, the Association recognizes member organizations that demonstrate impactful approaches to regional economic and community development with an Impact Award. More than 2,000 Association member projects have been recognized since 1986 for their creative efforts in advancing economic development. The breadth and scope of the winning projects is impressive and far reaching and illustrates the important role the Association members have across their regions, as well as on the national landscape.

The Aliceann Wohlbruck Impact Awards program recognizes the important and wide-ranging work of regional development organizations. These awards demonstrate the value of regional development organizations and highlight their critical role in promoting economic development for the nation's rural and small metropolitan communities.

The awards this year once again are presented in honor of Aliceann Wohlbruck, who passed away in March 2018. Wohlbruck was the Association's first executive director, serving 24 years as a tireless champion for regional approaches to economic development in rural and small metropolitan communities.

"The National Association of Development Organizations Impact Awards program provides a yearly opportunity for us to publicly commend the indispensable services delivered by our members to their local communities," said 2022-2023 National Association of Development Organizations President Chris Fetzer, executive director of the Northern Arizona Council of Governments, located in Flagstaff, Arizona. "These projects not only made positive impacts in their respective regions, but also underscore the incredible diversity of programs and resources offered by regional development organizations that promote vibrant, resilient, and thriving communities."

As you know, the North Central Florida Regional Planning Council provides staff support services to The Original Florida Tourism Task Force. The regional tourism marketing campaign of the Task Force includes a digital and print advertising, electronic newsletter, and social media. Part of the staff support services provided by the Council included coordinating digital and print advertising, preparing and distributing the electronic newsletter and managing social media.

The regional tourism marketing campaign has resulted in an increased awareness of the nature-, heritage- and culture-based tourism opportunities available in the north central Florida region. Metrics used to evaluate the success of the regional tourism marketing campaign include local tourism development tax, bed tax revenue. Over the past five years, tourism development tax revenue for the region increased at a higher rate than experienced statewide. The region experienced a 46.4 percent increase in tourism development tax revenues during the period, exceeding the statewide rate of increase of 25.9 percent.

The project is an innovative regional partnership approach to tourism promotion. By combining the expertise and leveraging the resources of the Council and county tourism development councils participating in The Original Florida Tourism Task Force, rural counties throughout the north central Florida region are able to reach a much larger market to promote their nature-based, heritage-based and culture-based tourism opportunities. By working together through this partnership, the tourism and hospitality industry sector of the regional economy is enhanced and strengthened in a sustainable manner.

If you have questions concerning this matter, please do not hesitate to contact me.

Attachments



**RECOGNIZING INNOVATIVE APPROACHES  
TO REGIONAL ECONOMIC AND  
COMMUNITY DEVELOPMENT**

A handwritten signature in black ink, appearing to read 'Chris Fetzer'.

Chris Fetzer, NADO President

A handwritten signature in black ink, appearing to read 'Joe McKinney'.

Joe McKinney, NADO Executive Director

**PROJECT TITLE:**

Visit Natural North Florida Regional Tourism  
Marketing Campaign

**ORGANIZATION:**

North Central Florida Regional Planning Council

**PROJECT PARTNERS:**

The Original Florida Tourism Task Force







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## Visit Natural North Florida Regional Marketing Campaign

The North Central Florida Regional Planning Council provides staff support services to The Original Florida Tourism Task Force. The Task Force is a multi-county destination marketing organization promoting nature-based, heritage-based and cultural-based tourism in the north central Florida region. The area consists of 14 predominantly rural counties and covers approximately 10,000 square miles. The Task Force brands and markets the region as Visit Natural North Florida.

The regional tourism marketing campaign of the Task Force includes a digital and print advertising, electronic newsletter, and social media. Part of the staff support services provided by the Council included coordinating digital and print advertising, preparing and distributing the electronic newsletter and managing social media.

The regional tourism marketing campaign has resulted in an increased awareness of the nature-, heritage- and culture-based tourism opportunities available in the north central Florida region. Metrics used to evaluate the success of the website include local tourism development tax, bed tax, revenue. Over the past five years, tourism development tax revenue for the region increased at a higher rate than experienced statewide. The region experienced a 46.4 percent increase in tourism development tax revenues during the period, exceeding the statewide rate of increase of 25.9 percent.



This project is an innovative regional partnership approach to tourism promotion. By combining the expertise and leveraging the resources of the Council and county

tourism development councils participating in The Original Florida Tourism Task Force, rural counties throughout the north central Florida region are able to reach a much larger market to promote their nature-based, heritage-based and culture-based tourism opportunities. By working together through this partnership, the tourism and hospitality industry sector of the regional economy is enhanced and strengthened in a sustainable manner.



ALACHUA COUNTY <a href="http://www.visitgainesville.com/">www.visitgainesville.com/</a>	JEFFERSON COUNTY <a href="http://www.visitjeffersoncountyflorida.com">www.visitjeffersoncountyflorida.com</a>
BRADFORD COUNTY <a href="http://www.bradfordcountyfl.gov">www.bradfordcountyfl.gov</a>	LAFAYETTE COUNTY <a href="http://www.townofmayo.org">www.townofmayo.org</a>
DIXIE COUNTY <a href="http://www.visitdixie.org/">www.visitdixie.org/</a>	LEVY COUNTY <a href="http://www.visitnaturecoast.com">www.visitnaturecoast.com</a>
GILCHRIST COUNTY <a href="http://www.visitgilchristcounty.com">www.visitgilchristcounty.com</a>	MADISON COUNTY <a href="http://www.visitmadisonfl.com">www.visitmadisonfl.com</a>

For additional information, contact: Scott R. Koons, AICP, Executive Director, North Central Florida Regional Planning Council, 352.955.2200, ext. 101, [koons@ncfrpc.org](mailto:koons@ncfrpc.org), or visit <http://www.naturalnorthflorida.com>.

Dedicated to improving the quality of life of the Region's citizens,  
by enhancing public safety, protecting regional resources,  
promoting economic development and providing technical services to local governments.

